

Population

Traditionally, Bodega Bay has been a community of fishing and ranching families, with a sizable second home population. While this is still true, Bodega Bay's population has grown and changed over the years, particularly in the last decade. In recent years a number of retirees have chosen it, but increasingly, families with children are discovering it too. Working people include those connected to the tourist or fishing industries in town, commuters to Sonoma and Marin County urban areas, as well as telecommuters who have traded the daily commute for an ocean view.

The main source of new housing and population in the past two decades has been Bodega Harbour, a planned community begun in 1971. With 725 parcels, the development more than doubled the total number of potential residences in the Bodega Bay area. The 1980s were particularly booming with new construction in the Harbour. In 1979, the Sonoma County Coastal Plan shows that 152 homes had been built in Bodega Harbour. As of mid 1998, Bodega Harbour was approaching build out with over 600 homes built.

Population	1980	1990	2000
Bodega Bay CDP*	750	1127	1423
Bodega Bay Area**		1426	
Sonoma County	299,681	388,222	458,614

* Bodega Bay is not incorporated - it is a "Census Designated Place" Source: US Census

** Area from Bodega Harbour north to Goat Rock (Zip Code 94923) Source: "The Sourcebook of Zip Code Demographics", CACI Marketing Systems ©1992

Population Characteristics (Bodega Bay CDP)

	Bodega Bay	Sonoma County	California	US
Age 0-17	12.7%	24.5%	29%	29%
20-54	42.5%	44%	53%	50.2%
55-up	44.8%	21.5%	18%	21%
Ave. Household Size	2.11	2.60	2.79	2.63
% Hshld. w/ Children	16.3%	34.7%	54%	51%

Bodega Bay Census Area, 2000

Occupancy Status	Number	Percent
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Total housing units	1,505	100.0%
Occupied	838	55.7
Vacant	667	44.3

Tenure		
Occupied	838	100.0%
Owner	602	71.8
Renter	236	28.2

Vacancy		
Vacant	667	100.0%
For rent	21	3.1
For sale only	23	3.4
Rented or Sold	4	0.6
Seasonal use	603	90.4
Other	16	2.4

Race		
Occupied	838	100.0%
White	765	91.3
Hispanic/Latino	61	7.3
Other	31	3.7
Two or more	17	2.0
Native American	12	1.4
Asian	10	1.2
Black	2	0.2
Pacific Islander	1	0.1

Age		
Occupied	838	100.0%
15-24	22	2.6
25-34	76	9.1
35-44	115	13.7
45-54	176	21.0
55-64	183	21.8
65 and over	266	31.7
65-74	162	19.3
75-84	85	10.1
85 and over	19	2.3

**May 2002:
Bodega Bay was ranked #222**

**in *Worth Magazines's* list of the
250 richest towns in America for 2000-2001.**